

Advertiser:	Crossroads GPS
Product Desc:	ISSUE
Estimate:	976

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----					1	\$800.00		0.00			
E 3	8	09/12/12	09/14/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	--WTF--	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					1	\$900.00		0.00			
E 4	8	09/17/12	09/21/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	3	\$900.00	LV1	0.00	NM	3	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$900.00		0.00			
E 5	8	09/12/12	09/14/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	--WTF--	:30	3	\$800.00	LV1	0.00	NM	3	\$2,400.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$800.00		0.00			
E 6	8	09/17/12	09/21/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$800.00	LV1	0.00	NM	5	\$4,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$800.00		0.00			
E 7	8	09/12/12	09/14/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	--WTF--	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					1	\$750.00		0.00			
E 8	8	09/17/12	09/21/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MTWTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$750.00		0.00			
E 9	8	09/12/12	09/14/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$750.00		0.00			
E 10	8	09/17/12	09/21/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					2	\$750.00		0.00			
E 11	8	09/12/12	09/14/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					1	\$800.00		0.00			
E 12	8	09/17/12	09/21/12	The Talk 2-3P The Talk	CM	2-3p	MTWTF--	:30	3	\$800.00	LV1	0.00	NM	3	\$2,400.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$800.00		0.00			
E 13	8	09/12/12	09/14/12	Ellen Ellen	CM	3-4p	--WTF--	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$900.00		0.00			
E 14	8	09/17/12	09/21/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
ELLEN															

Order / Rev: 37220
 Alt Order #: 08862222
 Flight Dates: 09/12/12 - 09/21/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE
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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/17/12	09/21/12	Ellen Ellen	CM	3-4p MTWTF--	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$900.00		0.00			
E 15	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF--	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,100.00		0.00			
E 16	8	09/17/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF--	:30	3	\$1,100.00	LV1	0.00	NM	3	\$3,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$1,100.00		0.00			
E 17	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$1,300.00		0.00			
E 18	8	09/17/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,300.00		0.00			
E 19	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$2,500.00		0.00			
E 20	8	09/17/12	09/21/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	3	\$2,500.00	LV1	0.00	NM	3	\$7,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$2,500.00		0.00			
E 21	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,500.00		0.00			
E 22	8	09/17/12	09/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$2,500.00		0.00			
E 23	8	09/17/12	09/17/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
HAWAII 5-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$10,000.00		0.00			
E 24	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	2	\$1,900.00	LV1	0.00	NM	2	\$3,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$1,900.00		0.00			
E 25	8	09/17/12	09/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	2	\$1,900.00	LV1	0.00	NM	2	\$3,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,900.00		0.00			
E 26	8	09/12/12	09/14/12		CM	1135p-1237a --WTF--	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$750.00		0.00			
E 27	8	09/17/12	09/21/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$750.00		0.00			
E 28	8	09/18/12	09/18/12	Tue 8-9p NCIS	CM	8-9p	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
				NCIS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$18,000.00		0.00			
E 29	8	09/18/12	09/18/12	Tue 9-10p NCIS: LA	CM	9-10p	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
				NCIS LA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$18,000.00		0.00			
E 30	8	09/12/12	09/19/12	Wed 9-10p Criminal Minds	CM	9-10p	:30	1	\$18,000.00	LV1	0.00	NM	2	\$36,000.00
				CRIMINAL MINDS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$18,000.00		0.00			
Week:		09/17/12	09/23/12	--W----				1	\$18,000.00		0.00			
E 31	8	09/12/12	09/19/12	Wed 10-11p CSI	CM	10-11p	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
				CSI										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$12,000.00		0.00			
Week:		09/17/12	09/23/12	--W----				1	\$12,000.00		0.00			
E 32	8	09/13/12	09/20/12	Thu 10-11p Person Of Interest	CM	10-11p	:30	1	\$7,500.00	LV1	0.00	NM	2	\$15,000.00
				THE MENTALIST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$7,500.00		0.00			
Week:		09/17/12	09/23/12	---T---				1	\$7,500.00		0.00			
E 33	8	09/14/12	09/21/12	Fri 9-10p CSI: NY	CM	9-10p	:30	1	\$7,500.00	LV1	0.00	NM	2	\$15,000.00
				CSI NY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$7,500.00		0.00			
Week:		09/17/12	09/23/12	----F--				1	\$7,500.00		0.00			
E 34	8	09/14/12	09/21/12	Fri 10-11p Blue Bloods	CM	10-11p	:30	1	\$10,000.00	LV1	0.00	NM	2	\$20,000.00
				BLUE BLOODS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$10,000.00		0.00			
Week:		09/17/12	09/23/12	----F--				1	\$10,000.00		0.00			
E 35	8	09/15/12	09/15/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$550.00		0.00			
E 36	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p (5:00 PM-5:30 PM)	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$2,000.00		0.00			
E 37	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p (6:30 PM-7:00 PM)	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00

Order / Rev: 37220
 Alt Order #: 08862222
 Flight Dates: 09/12/12 - 09/21/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE
 Estimate: 976
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$2,000.00		0.00			
E 38	8	09/15/12	09/16/12	8 News Now 11p Sa/SuCM		11-1135P -----SS	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				8 News Now Sa/Su 11p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----SS				2	\$900.00		0.00			
E 39	8	09/16/12	09/16/12	8 News Now Sun AM #2CM		8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00		0.00			
E 40	8	09/16/12	09/16/12	8 News Now Sun 5-7p CM		4-430p, 630-7p -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun (5:00 PM-5:30 PM)										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,500.00		0.00			
E 41	8	09/16/12	09/16/12	Sun 530-6p Ins Ed WkndCM		530-6p -----S	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
				Inside Edition Wknd										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$550.00		0.00			
E 42	8	09/16/12	09/16/12	8 News Now Sun 5-7p CM		4-430p, 630-7p -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun (6:30 PM-7:00 PM)										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,500.00		0.00			
E 43	8	09/16/12	09/16/12	Sun 7-8p CM		7-8p -----S	:30	1	\$20,050.00	LV1	0.00	NM	1	\$20,050.00
				60 Minutes										
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$20,050.00		0.00			
												Totals	78	\$254,850.00

ORDER

Orders
Order / Rev: 36545
Alt Order #:
Product Desc: LOCAL POLITICAL
Estimate:
Flight Dates: 09/24/12 - 11/04/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

KLAS

Primary AE: Misty Morgan
Sales Office: LOC
Sales Region: Local

Agency
Name: Denny Weddle & Assoc.
Buying Contact: Sidra Kain
Billing Contact:
 5940 S. Rainbow
 Las Vegas, NV 89118

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jansen, Bill - DCJ, Dep 5
Demographic: A25-54
Product Codes: PO3
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Hiatus: 10/01/12-10/07/12,10/22/12-10/28/12

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Misty Morgan			Start Of Order - End Of Order	100%